

Launching the online MBA program in supply chain management

Clarkson's inaugural cohort beings with a three-day residency

"As a Class of 1997 alum, it was exciting to be back on the Clarkson campus as a 'student' again. The Hill campus transformation has been remarkable — a great demonstration of Clarkson's commitment to the future. It was even more satisfying to see the same old Clarkson spirit all weekend long."

Christopher Barcomb,
National Accounts
Manager, Ahlstrom
Nonwovens, LLC

On campus students practice personal leadership, communication, and interaction skills in developing an effective team process.



On January 14, 2010, the School of Business welcomed its inaugural cohort of online MBA students to campus for a three-day residency to kick off their two-year, part-time program. Designed for working professionals, the degree offers a practical way for those employed full time to continue their education by integrating web-based distance learning with peer participant networking. The program's distinct advantage: it allows an individual from any background to earn an MBA at a pace that works with even the most demanding lifestyle.

The program begins with Leadership Development. "Early in the course, students identify their personal leadership strengths and development areas and gain a better understanding of their behavioral impact on others," explains Dr. Stephen Sauer, Assistant Professor of Consumer and Organizational Studies. "We use a simulation experience to give them an opportunity to practice their personal leadership, communication, and interaction skills in developing an effective team process. This exercise is particularly valuable given the diversity in participants' academic and professional backgrounds."

In addition, the on-campus learning component integrates networking opportunities outside the classroom and provides opportunities for all students to develop strong ties across disciplines

in the School of Business and in the Clarkson community. Following his three-day residency experience, Jeremy Snyder, a plant engineer at Black River Generation in Watertown, N.Y., was impressed by the spirit of community and teamwork at Clarkson. "My first experience was above and beyond all expectations," he says. "The levels of professionalism and



The program allows an individual from any background to earn an MBA at a pace that works with even the most demanding lifestyle.

friendliness were superior to my previous experiences at other universities. The faculty and staff made every attempt to get to know the students in the classroom and in casual settings. They are dedicated to providing a high-quality education in an environment that promotes friendship and teamwork. The Clarkson faculty and staff is part of my team."

In mid-August, this group of students will visit Clarkson for a second residency to complete the Leadership Development component of their MBA. Meanwhile online classes take place over 12-week periods (four per year), using a variety of web-based learning software and live online sessions.

Clarkson is taking applications through early August for participation in the second cohort, which is set to start on August 26, 2010. Prospective students can visit www.clarkson.edu/onlinemba or contact Clarkson's Graduate Business office at 1-866-333-6613.